

## **Minutes of the Domain Name Commission Ltd Board Meeting**

**Thursday, 5 October 2009, 4.30pm**

### **Attendance**

**Present:** Richard Currey, Andy Linton, David Russell, Joy Liddicoat, Michael Foley, Debbie Monahan, Alison McKenzie.

#### **1. Board alone time.**

The meeting began with Board alone time. Debbie Monahan and Alison McKenzie joined the meeting at 4.45pm.

#### **2. DNCL Register of Interests**

The DNCL Register of Interests was updated. No conflicts were noted for this meeting.

#### **3. Minutes from the last meeting**

The minutes of the last DNCL Board meeting were passed as true and accurate.

There were no matters arising from the minutes that were not covered elsewhere in the agenda.

#### **4. DNC Work plan - update**

The DNC updated the Board on progress against the work plan

#### **5. DNC Reports - June, July and August 2009**

The DNC spoke to her reports for the months of June, July and August, and commented particularly on the recovery of the domain name growth within the .nz space. There was some discussion around the improvement in zone push times and regarding the lengthy outage in August.

The DNC was thanked for her reports.

#### **6. Second Level Domains policy review**

This policy is being reviewed as part of the regular cycle of policy reviews for DNCL. After discussion, it was agreed that the consultation paper, with some amendments, would be published for a 3 month consultation

## **7. EOY Forecast and draft budget for 2010/11.**

The Board noted the end of year forecast for the 2009/2010 financial year. There was discussion over the proposed budget and the costs being covered by the DNC. The Board will confirm the 2010/11 budget at the next meeting.

## **8. IDN Sunrise Policy**

The Board approved the draft Sunrise IDN registration policy, following an amendment to the wording for clarification purposes.

## **9. .nz Awareness Campaign - Oral update**

Monitoring of the effects of the click through advertising show that the DNC website has received over 7000 additional visits since the campaign began. The click through rate has been higher than expected.

Work continues on a range of thought pieces including one on how a domain name allows email portability between ISPs. Upcoming projects include a refresh of the talent for the campaign.

## **10. INZ Chairs meeting**

The Chair spoke about the INZ Chairs meeting which provided an opportunity for good discussion and was very productive. There will be a cycle of such meetings throughout the year, and one meeting annually for all Boards.

## **11. InternetNZ Strategy Day**

The InternetNZ Strategy meeting (the All Boards meeting) was a valuable day, full of constructive and substantive comments. The Board to note its thanks and comment on how valuable it felt the day was in a letter from the Chair to the President of InternetNZ.

## **12. Any other business**

To take advantage of the current favourable exchange rates, a USD bank account is to be set up. This will be used for ICANN and APTLD payments.

The Board agreed that its next Strategy Meeting should be early in the new year, either late January or early February. The date for this will be confirmed soon.

Next meeting of the DNCL Board has been scheduled for 30 November. NZRS will be invited to attend.