

# DNCL STRATEGY

2019 -2021

DOMAIN NAME  
COMMISSION <sup>(nz)</sup>

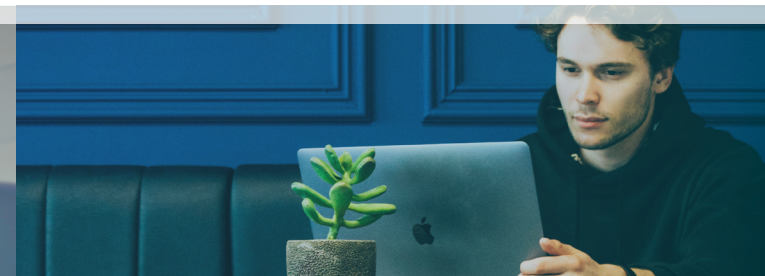
## InternetNZ **vision**

An internet that is open, secure,  
and for all New Zealanders.

InternetNZ **purpose** Helping New Zealanders harness  
the power of the internet

## Domain Name Commission **purpose**

To be a fair, independent and accessible self-regulator who provides trusted oversight  
of the .nz domain name space and an excellent dispute resolution service.





## 1. TRANSFORMATION ONE

DNCL is to promote an effective system of voluntary self-regulation in respect of the .nz domain name industry.

- 1.1 The operation of the .nz self-regulatory environment is independently reviewed, and regularly thereafter, by an independent party commissioned by the DNCL Board.

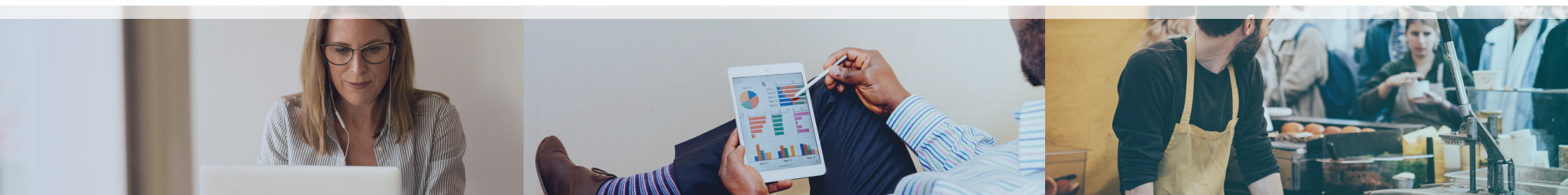
FROM > TO

The .nz domain name space is recognised as effective and successful at improving public good outcomes for participants in the .nz domain name space.

- 1.2 Maintaining trusted and respected relationships with other regulators both locally and internationally.

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DNCL is recognised as a contributor to best practice regulatory and governance arrangements for the .nz domain name industry and broader international domain name market.



## 2. TRANSFORMATION TWO

**DNCL retools and reassess its compliance function and activities to continuously improve and reduce compliance risks and strengthen the .nz domain name space.**

- 2.1 DNCL has a set of discrete compliance activities that are reactionary to reports of compliance issues.

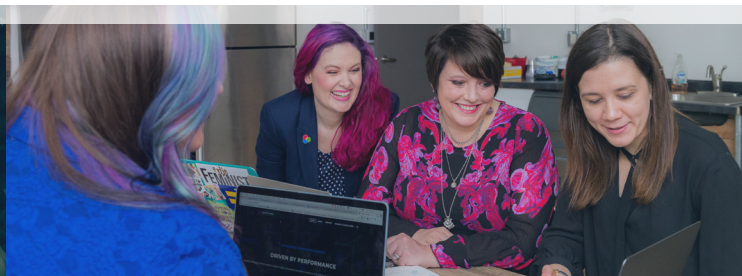
FROM > TO

DNCL has a tailored holistic compliance programme that aligns activities with a risk profile and tolerance that is responsive to changes in the domain name space.

- 2.2 DNCL contributes to InternetNZ group strategies related to cybersecurity.

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DNCL takes an active role in identifying and fixing domain name abuse issues.



### 3. TRANSFORMATION THREE

**DNCL applies its expertise in policy interpretation and enforcement to drive better .nz policy outcomes and decisions.**

The .nz policy framework has evolved from its origins in 2002.



The .nz policy framework has been reviewed and updated for current needs and is validated as meeting the needs of the .nz domain name space including the local New Zealand internet community.

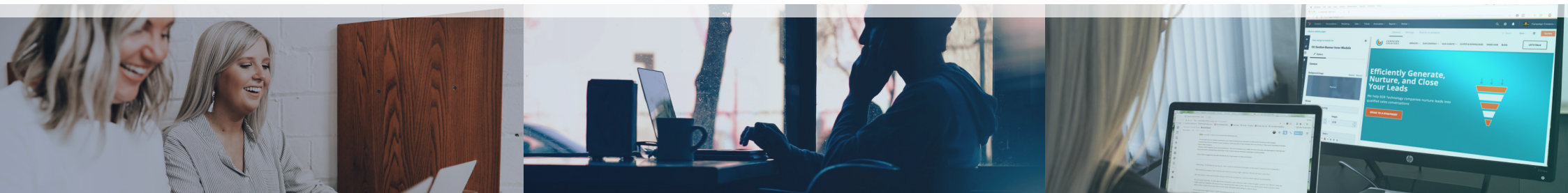
### 4. TRANSFORMATION FOUR

**4. DNCL operates a modern, contemporary and digital first domain name dispute resolution service.**

The dispute resolution service has evolved from its origins in 2006.



The dispute resolution service is reviewed and updated for current needs, and is designed to resolve disputes efficiently, fairly and as meeting the needs of the New Zealand internet community.





# Joint .nz group strategic transformations

**DNCL also contributes to the following joint InternetNZ group strategic priorities and transformations:**

## GOAL 2

**Modernise and improve the policy and security environment for .nz, consistent with InternetNZ's aim of being a globally excellent ccTLD.**

### RATIONALE

This goal began as a commitment to understanding and improving excellence in .nz. We have decided to be more specific in the 2019/20 timeframe by recognising two committed areas of work that will contribute to this.

Our strategy process identified security and stability as a threat to realising our purpose and to our ccTLD responsibilities. A security improvement programme for InternetNZ and .nz flows from this.

Refreshing the .nz policy framework through a community review process, and clearly separating policy from process, will improve its quality and usability and ensure it is responsive to the public's needs.

### MEASURES

Adopt a revised .nz policy framework following a comprehensive review.

Our cyber security investment and practice is improved on 18/19 baselines, consistent with our role and the threats posed by our environment.

All high priority risks identified in the 2019 risk register review are sufficiently mitigated.

Work with registrars to develop and implement improved security covering at least 80% of the market registrars of high-profile domain names.

